

A STUDY ON PM KISAN SCHEME AND ITS IMPACT ON FARMERS OF PRAYAGRAJ DISTRICT OF U.P.

Mohd Tarique¹ & Syed H. Mazhar²

¹Research Scholar, Department of Agricultural Extension and Communication, SHUATS, Prayagraj, Uttar Pradesh, India ²Associate Professor, Department of Agricultural Extension and Communication, SHUATS, Prayagraj, Uttar Pradesh India

ABSTRACT

The study was undertaken in Prayagraj District of Uttar Pradesh during the year 2022. The aim of the study was to measure the attitude of the respondents towards PM KISAN scheme in Prayagraj District of Uttar Pradesh. A total of 120 beneficiaries were chosen selectively from Kaundhiyara village coming under Kaundhiyara block because of the most of the registered beneficiaries. A well-prepared research design was adopted for this study and data were collected through personal interview method by using prestructured interview schedule. The study stated that majority of the beneficiaries (54.17%) are of middle age group. All the independent variables like age, education status, family size, occupation status, land holdings, farming experience, progressiveness, access to government schemes, extension status and caste were significantly and positively co related with the overall attitude of beneficiaries towards PM KISAN scheme. Among all the independent variables the study stated that majority of beneficiaries (44.17%) hold medium level of attitude towards PM KISAN scheme.

KEYWORDS: PM KISAN Scheme, Significant, Beneficiaries

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